

## ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

1. A brief outline of the Company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web-link to the CSR policy and projects or programs:

Viacom18 is vigilant in its enforcement towards corporate principles which the Government of India has mandated through the Act and is committed towards sustainable development. Viacom18 endeavours to make CSR a key business process for sustainable development. It constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with its business objective. It also pursues initiatives related to quality management, environment preservation and social awareness.

Viacom18 is committed to:

- Continuous improvement in its CSR strategy;
- Encouraging its business partners to strive for matching performance;
- Acting in a *Socially Responsible way*;
- Supporting local communities towards social / charitable causes;
- Encouraging our employees to be mindful of the effect of their actions on any natural resource;

As a Company with diversified streams of Media & Entertainment businesses, Viacom18 feels that there are numerous opportunities to increase and deepen social impact at scale and generate value for the society. Viacom18 seeks to consolidate and implement its CSR initiatives in a phased and strategic manner with a focus on discrete social problems, as envisaged under the Act.

Viacom18 has identified 3 focus areas:

1. Preventive Health Care & Sanitation;
2. Promoting Education; and
3. Protection of National Heritage, Art & Culture

However, the Board may subject to the recommendation of the CSR Committee, undertake such other need-based CSR initiatives in compliance with Schedule VII of the Act as amended from time to time.



**Viacom18 Media Pvt. Ltd.** (A Viacom and Network18 Joint Venture)

Zion Bizworld, Subhash Road 'A', Vile Parle (E), Mumbai - 400 057. | T 91 22 4258 1818 | F 91 22 4258 1890 | www.viacom18.com | CIN-U98100MH1995PTC095508



**Web link:** <http://www.viacom18.com/governance/>

2. The composition of the CSR Committee:

The composition of the CSR Committee during the FY2017-18 was as under:

S. No.	Board members appointed as a member of CSR Committee #	Designation	Date of appointment	Remark
1	Jose Enrique Tolosa Aguilar	Chairman	February 1, 2017	-
2	Mr. Rohit Bansal*	Member	January 29, 2016	-
3	Mr. Arun Kumar Adhikari	Member	August 12, 2015	-
4	Mr. Madhusudana Sivaprasad Panda (Mr. PMS Prasad)**	Member	June 27, 2017	

#Composition as on March 31, 2018

\*Ceases to be a member on the Committee w.e.f. June 27, 2017;

\*\* Appointed on the Committee w.e.f. June 27, 2017;

3. **Average net profit of the company for last three financial years** : INR 1449.32 mn
4. **Prescribed CSR Expenditure (two per cent of the amount as in item 3 above)** : INR 28.99 mn
5. **Details of CSR spent during the financial year**
- (a) **Total amount to be spent for the financial year** : INR 28.99 mn
- (b) **Amount unspent, if any** : Nil
- (c) **Manner in which the amount spent during the financial year** : INR 29.61 mn  
Details given below in Annexure-A
6. **In case the company has failed to spend the two per cent of the average net profit of the last three financial years or any part thereof, the company shall provide the reasons for not spending the amount in its Board report:**

Not applicable since during the year the Company spent entire eligible CSR amount.



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**Annexure-A**

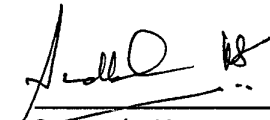
Sr. No.	CSR Projects or activities identified	Sector in which the Project is covered (Clause No. of Schedule VII to the Companies Act, 2013, as amended)	Project or Programs 1) Local area or other 2) Specify the State and district where projects or programs was undertaken	Amount Outlay (budget) project or programs wise	Amount spent on the projects or programs		Cumulative expenditure upto the reporting period	Amount spent: Direct or through implementing agency	
					Direct expenditure on projects or programs	Overheads			
<b>1 Preventive Health Care &amp; Sanitation:</b>									
(a)	Chakachak Mumbai: School Sanitation Programme in municipality schools	(C) Promoting Preventive Health Care & Sanitation	a) Ward H/West (Bandra West, Mumbai) b) Ward H/ East (Bandra East, Mumbai)	5,000,000	5,000,000	-	5,000,000	Implementing Agency	
(b)	Open Defecation Free Mumbai - state of art portable toilet units in Tourist attractions in Mumbai	(C) Promoting Preventive Health Care & Sanitation	a) Ward H/West (Bandra West, Mumbai) b) Ward K/ West (Andheri West / Juhu, Mumbai)	3,200,000	3,200,000	-	3,200,000		
(c)	Chakachak Mumbai: Capacity Building Programme	(C) Promoting Preventive Health Care & Sanitation	Swachhta Grand Challenge: Partnering ISC and Maharashtra government to create a social change innovation platform that will focus resources in govt. identified area for WASH upliftment.	7,500,000	7,500,000	-	7,500,000		
(d)	Contribution in form of donation to Children's Movement for Civic Awareness for 'Beach Cleanup Drive' post Ganapati Visarjan	(C) Promoting Preventive Health Care & Sanitation	Beach clean up activity conducted at Juhu, Aksa, Girgaum beaches post Ganpati Visarjan	250,000	250,000	-	250,000		
(e)	Contribution in the form of donation to iVolunteer for behaviour change communication through Wall Art	(C) Promoting Preventive Health Care & Sanitation	Donation to iVolunteer during Daan Utsav: Wall painting activity across 1000 walls in the city of Mumbai with creative behaviour	1,500,000	1,500,000	-	15,00,000		
(f)	Chakachak Mumbai: Behaviour Change Communication for Jogeshwari Flyover	(C) Promoting Preventive Health Care & Sanitation	Maintenance of the Jogeshwari Flyover wall art	683,430	683,430	-	6,83,430		
(g)	Chakachak Mumbai: Pavement beautification	(C) Promoting Preventive Health Care & Sanitation	Beautification of pavement near Viacom18 office	525,000	525,000	-	5,25,000		
<b>2 Promoting Education:</b>									
(a)	Contribution in form of donation to 'Akanksha Foundation', a non-profit organisation established to provide children from low-income communities with a high-quality education.	(Cii)Promoting Education		870,000	870,000	-	8,70,000		Direct contribution by the Company
(b)	Skill Development program for underprivileged youth	(Cii)Promoting Education	Partnering the Nudge Foundation for skill training for ~100 youth from underprivileged background	5,504,111	5,504,111	-	55,04,111	Implementing Agency	
(c)	Behaviour change communication: #GetAngry Project for prevention of child labour and promotion of education	(Cii)Promoting Education	Creation of BCC films to spread awareness of child exploitation and generate funds for Akanksha Foundation	1,268,500	1,268,500	-	1,268,500	Implementing Agency	
(d)	Education Scholarships	(Cii)Promoting Education	Donation to Collective Good Foundation to institute educational scholarships to empower women	1,900,000	1,900,000	-	19,00,000	Implementing Agency	
<b>3 Project(s) Management Costs towards conceptualization, Strategizing and implementation of aforesaid projects (s)</b>									
(a)	Project management costs and expenses attributed towards conceptualization, strategizing and implementing several project(s) during the year(s) as detailed above			1,406,807		1,406,807	1,406,807	Implementing Agency	
<b>Total</b>				<b>29,607,848</b>	<b>28,201,041</b>	<b>1,406,807</b>	<b>29,607,848</b>		
<p><b>**Collective Good Foundation**, being the implementing agency in Company's CSR initiatives, is a social sector organization that provides solutions for companies to deliver impactful CSR initiatives, leveraging the strengths of diverse stakeholders in the social sector.</b></p>									

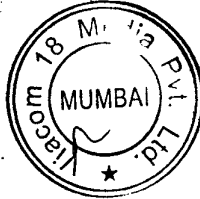


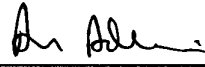
## RESPONSIBILITY STATEMENT

The Responsibility Statement of Corporate Social Responsibility Committee of the Board of Directors of the Company is reproduced below:

"The implementation and monitoring of Corporate Social Responsibility (CSR) Policy, is in compliance with CSR objectives and policy of the Company."

  
Sudhanshu Vats  
Chief Executive Officer



  
Arun Kumar Adhikari  
Chairman of CSR Committee

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