

ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

1. **A brief outline of the Company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web-link to the CSR policy and projects or programs:**

Viacom18 is vigilant in its enforcement towards corporate principles which the Government of India has mandated through the Act and is committed towards sustainable development. Viacom18 endeavours to make CSR a key business process for sustainable development. It constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with its business objective. It also pursues initiatives related to quality management, environment preservation and social awareness.

Viacom18 is committed to:

- Continuous improvement in its CSR strategy;
- Encouraging its business partners to strive for matching performance;
- Acting in a *Socially Responsible* way;
- Supporting local communities towards social / charitable causes;
- Encouraging our employees to be mindful of the effect of their actions on any natural resource;

As a Company with diversified streams of Media & Entertainment businesses, Viacom18 feels that there are numerous opportunities to increase and deepen social impact at scale and generate value for the society. Viacom18 seeks to consolidate and implement its CSR initiatives in a phased and strategic manner with a focus on discrete social problems, as envisaged under the Act.

Viacom18 has identified 3 focus areas:

1. Preventive Health Care & Sanitation;
2. Promoting Education; and
3. Protection of National Heritage, Art & Culture

However, the Board may subject to the recommendation of the CSR Committee, undertake such other need based CSR initiatives in compliance with Schedule VII of the Act as amended from time to time.

Web link: <http://www.viacom18.com/governance/>

2. The composition of the CSR Committee:

S. No.	Board members appointed as a member of CSR Committee #	Designation	Date of appointment	Remark
1	Jose Enrique Tolosa Aguilar*	Chairman	February 1, 2017	-
2	Mr. Rohit Bansal	Member	January 29, 2016	-
3	Mr. Arun Kumar Adhikari	Member	August 12, 2015	-
4	Mr. Robert Marc Bakish**	Chairman	-	-

#Composition as on March 31, 2017;

** Appointed on the Committee w.e.f. February 1, 2017;*

***Ceases to be a member on the Committee w.e.f. February 1, 2017*

3. **Average net profit of the company for last three financial years** : INR 1610.02 mn
4. **Prescribed CSR Expenditure (two per cent of the amount as in item 3 above)** : INR 32.20 mn
5. **Details of CSR spent during the financial year**
- (a) **Total amount to be spent for the financial year** : INR 32.20 mn
- (b) **Amount unspent, if any** : Nil
- (c) **Manner in which the amount spent during the financial year** : Details given below in Annexure-A
6. **In case the company has failed to spend the two per cent of the average net profit of the last three financial years or any part thereof, the company shall provide the reasons for not spending the amount in its Board report:**

Not applicable since during the year the Company spent entire eligible CSR amount.

Annexure-A

Sr. No.	CSR Projects or activities identified	Sector in which the Project is covered (Clause No. of Schedule VII to the Companies Act, 2013, as amended)	Project or Programs 1) Local area or other 2) Specify the State and district where projects or programs was undertaken	Amount Outlay (budget) project or programs wise	Amount spent on the projects or programs		Cumulative expenditure upto the reporting period	Amount spent: Direct or through implementing agency
					Direct expenditure on projects or programs	Overheads		
1 Preventive Health Care & Sanitation:								
(a)	Preventive Health Care & Sanitation - "Chokochak Mumbai": Provision of drainage infrastructure in the identified areas; program operating model for program operations	(C) Promoting Preventive Health Care & Sanitation	(a) Subhash Nagar, MIDC, Andheri (East), 'K'-East' Ward, Mumbai, Maharashtra, India; (b) Lipadhyay Nagar, MIDC, Andheri (East), 'K'-East' Ward, Mumbai, Maharashtra, India;	2,461,000	2,461,000	-	2,461,000	Implementing Agency
(b)	Creation of Behaviour Change Collaterals, awareness creation through wall and flyover beautification across selected / identified local railway stations and flyover and beaches	(C) Promoting Preventive Health Care & Sanitation	'K'-East' Ward, Mumbai, Maharashtra, India;	7,193,960	7,193,960	-	7,193,960	
(c)	Open Defecation Free Mumbai - portable toilet units installation	(C) Promoting Preventive Health Care & Sanitation	(a) Ward A (Colaba, Mumbai) (b) Ward H/West (Bandra West, Mumbai) (c) Ward H/East (Bandra East, Mumbai) (d) Ward K/West (Andheri West, Mumbai)	18,957,908	18,957,908	-	18,957,908	
(d)	Pavement Beautification - At a stretch of pavement near the Registered Office for sanitation and overall cleanliness of the area	(C) Promoting Preventive Health Care & Sanitation	Pavement beautification work at a stretch of pavement from the Andheri Flyover (Near Garware House) Traffic Signal to Viacom18 registered office building on Western Express Highway, including the footpath on both sides	515,775	515,775	-	515,775	
(e)	Program Administration Cost			1,167,250	-	1,167,250	1,167,250	
(f)	Contribution in form of donation to Children's Movement for Civic Awareness for 'Beach Cleanup Drive' post Ganapati Visarjan	(C) Promoting Preventive Health Care & Sanitation	Juhu Beach and Girgaum Chowpatty	330,000	330,000	-	330,000	Direct contribution by the Company
(g)	Contribution in form of donation to 'Mumbai First' for 'Hamara Station Hamari Shaan Project', an initiative to clean up identified local railway stations and wall beautifications in the identified areas	(C) Promoting Preventive Health Care & Sanitation	Behaviour Change Communication graffiti at 'Vile Parle', 'Andheri' and 'Ghatkopar' railway stations	1,200,000	1,200,000	-	1,200,000	Direct contribution by the Company
2 Promoting Education:								
(a)	Contribution in form of donation to 'Akaniksha Foundation', a non-profit organisation established to provide children from low-income communities with a high-quality education	(C) Promoting Education		1,060,000	1,060,000	-	1,060,000	Direct contribution by the Company
Total				32,885,893	31,718,643	1,167,250	32,885,893	
* "Samhita Social Ventures", being the implementing agency in Company's CSR initiatives, is a social sector consultancy that provides solutions for companies and foundations to deliver impactful CSR initiatives, leveraging the strengths of diverse stakeholders in the social sector.								

RESPONSIBILITY STATEMENT

The Responsibility Statement of Corporate Social Responsibility Committee of the Board of Directors of the Company is reproduced below:

“The implementation and monitoring of Corporate Social Responsibility (CSR) Policy, is in compliance with CSR objectives and policy of the Company.”

SD/-

(sign)
(Chief Executive Officer or Managing Director or Director)

SD/-

(sign)
(Chairman CSR Committee)